

Help us STOP the GM APPLE



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ACTION 1:
Ask your store manager not to sell the GM apple.

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ACTION 2:
Print the GM apple petition and collect signatures.

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ACTION 3:
Write your MLA to ask for a moratorium on the GM apple.

FOR MORE INFORMATION

cban.ca/apple

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gefreebc.wordpress.com/apple

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What is the GM apple?

A BC company, Okanagan Specialty Fruits, has developed a “non-browning” genetically engineered (also commonly known as genetically modified or GM) apple. It doesn’t brown for 15 or more days after being cut. The company has inserted new genetic material into the apple DNA: from an apple, a plant virus and two different bacteria.

Why do we want to stop the GM apple?

The BC Apple Growers Association says NO to the GM apple, and the Union of BC Municipalities has voted against it. GM apples may cross-pollinate with traditional and organic apples, resulting in GM contamination. Seeds from GM apples could also cause the growth of new GM apple trees anywhere in BC through seeds dropping.

The safety of eating the GM apple will not be independently tested – Canadian regulators will rely on information from Okanagan Specialty Fruits to determine if the GM apple is safe. 69% of Canadians don’t want it approved.

What is the campaign goal?

We are asking the BC Government to declare a moratorium on the GM apple, and we’re asking retailers to commit to not selling the GM apple.

How can you help?

- 1** Go to your local store and ask the manager to commit to not sell the GM apple. Write to the head office and share how you feel about an apple that looks fresh, even when it’s not.
- 2** Collect signatures on the BC petition asking your BC MLA to support a moratorium. If you’re outside of BC, collect signatures on the federal petition.
- 3** Write to your BC MLA and ask them to support a moratorium on the GM apple. Better still, meet with your MLA to make your point.

You can find petitions, a sample letter you can personalize for your MLA and a sample letter to write to your local paper at: www.gefreebc.wordpress.com/apple

You can get all the facts on the GM apple for talking to your store managers or writing your letters at: www.cban.ca/apple/talkingpoints

Together we can STOP the GM APPLE